



**OFFICE  
GUARDIANS**



# SMALL BUSINESS REFRESH PACKAGE

At Office Guardians we recognize the challenge of growing small businesses and have created our "Small Business Refresh Package". We believe that all small businesses should have the opportunity to obtain high quality, custom-designed branding and marketing materials at a manageable cost. Reflective of today's economic landscape, you can now get all of the key pieces you need to marketing your business - in one place and in one affordable package. With an added bonus of payment splitting to work with your month to month budgets.

## EVERYTHING YOUR BUSINESS NEEDS TO SUCCESSFULLY MARKET IN ONE PACKAGE

The small business package includes:



Logo refresh  
and file  
creation



Letterhead and  
business card  
design



Branded social  
media accounts  
setup



Brochure,  
flyer or rack  
card



Website  
update  
& email



SEO, SEM,  
analytics &  
reporting

- Logo Refresh or File creation
- 1 Brochure Rebrand (4 page max)
- 3 Social Media Networks RE-branded or created
- New Business Card Design & Letterhead (2 Cards)
- Website Refresh (max 15hrs) or Starter Website Creation (Content assistance not included)
  - SEO for up to 4 pages on your existing website (5 Keywords)
  - Google Analytics set up and 2 months of reports
  - \$100 for launching Google Adwords Campaign
  - 1 Ad design for your first Google Adwords Campaign
  - 5 Bonus hours (your choice of: Flyer, Social Media Posts, ad design, Facebook Ads, Set up another Social Media, Set up Posting schedule, Website editing, or an industry specific solution)

### HOW MUCH DOES THIS PACKAGE COST?

**\$5,400.\*\***

### WHAT TO DO NOW?

Simply get in touch and lets get started working together.

\* Website package does not include web page content creation, hosting fees, domain registration and ongoing website maintenance. We're always happy to make amendments and changes to your website for you on an on-going basis but please note that this doesn't extend to the day to day management.

\*\* The printing of paper based marketing materials is not included. We're happy to arrange print production for you and we do work with some great printers, but please note this isn't included in the package costs.

\*\*\* This offer is available for a limited time only. We'll always be as flexible as possible so in the case that any special requirements are necessary we'll discuss it with you if any additional charges apply.

Got questions about this offer? Please contact us.

403-630-3131

info@officeguardians.marketing

www.officeguardians.marketing